

LIONS, ZEBRAS, & GIRAFFES – OH MY!

How I used systems engineering to plan my African Safari

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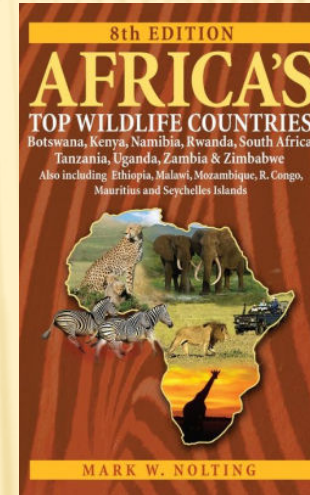
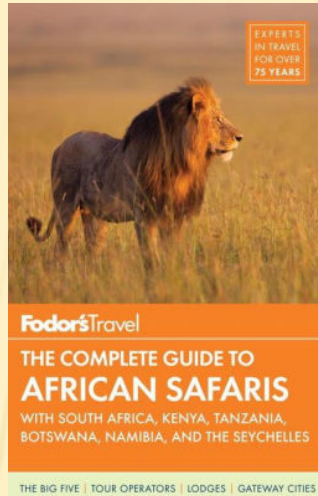
PLANNING: IDENTIFY THE MISSION

- Go someplace special for our 30th anniversary
- Realize a 25 year dream



PLANNING: EXPLORING THE MISSION SPACE

✘ Read:



✘ Seek advice:



DEFINING OUR REQUIREMENTS: WHAT

✘ See the Wildlife:



Experience the Culture:



DEFINING OUR REQUIREMENTS: OTHER

- ✘ Constraints:
 - + Time: How long? 2 weeks? 3 weeks?
 - + Money: Limit to how much money can spend
 - + When: Itinerary must include November 28, 2017
- ✘ Join a Group Safari? Plan a Private Safari?
 - + If a group safari – small group (≤ 20 people)
- ✘ Pace – Limit 1-night stays; eliminate if possible
- ✘ Accommodations:
 - + Relatively comfortable
 - + Not luxurious

DESIGNING OUR TRIP

- ✘ We applied our requirements and the information gathered to
 - + Decide whether to join a group or plan an individual safari
 - ✘ Includes selecting an outfitter/touring company
 - + Decide what part of Africa to go to (eastern vs. southern)
 - + Pick an itinerary (maximize our experience; minimize one-night stays)
 - + Determine cost & schedule, i.e., maximize our time and dollars

GROUP VS, INDIVIDUAL

- + Individual would be nice
 - × Personalized itinerary
 - × Costly
- + Group is more affordable
 - × Find a touring company that provides a small group experience (≤ 20 people)
 - × Consult books and websites
 - × Utilize advice from an “expert” - Josie!
 - ★ 10-16 travelers/group
 - ★ Nice, but not luxurious accommodations



WHAT PART OF AFRICA?

✗ Eastern versus Southern

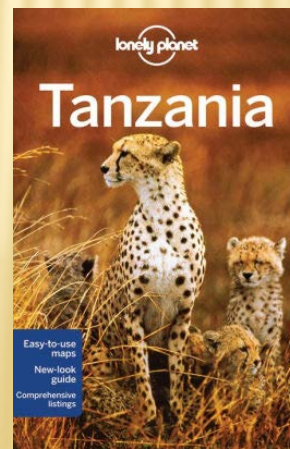
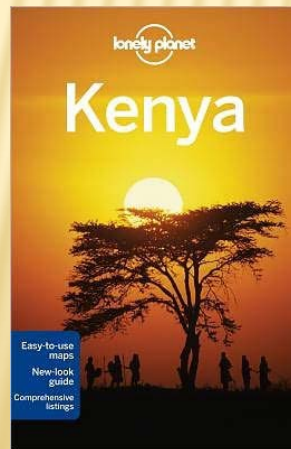
+ Eastern in November

- ✗ Temps are 75° - 85°; short rains
- ✗ Wildlife Viewing is fair to excellent

+ Southern in November

- ✗ Temps are 85° - 95°; wet season
- ✗ Wildlife Viewing is fair to good

+ Decision:



DEFINING OUR REQUIREMENTS: WHERE

Eastern Africa?



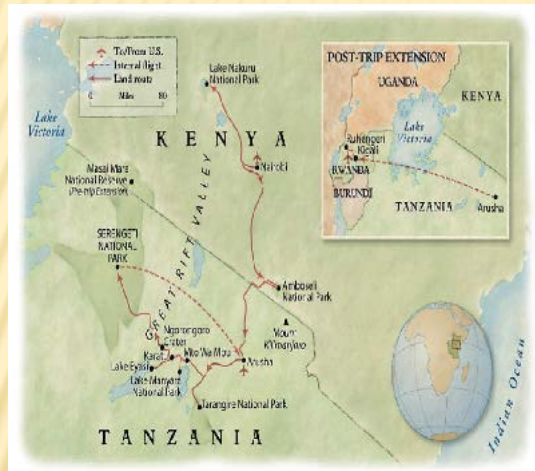
Southern Africa?



Decision: Eastern Africa – Kenya & Tanzania

WHICH ITINERARY?

- ✘ Touring Company – two itineraries:
 - + Kenya & Tanzania:



Safari Serengeti



- ✘ Remember our requirement to limit 1-night stays; eliminate if possible?
 - + Decision: Safari Serengeti
 - ✘ Only 1 one-night & four nights in Serengeti
 - ✘ Spend our 30th anniversary in Serengeti!

INTEGRATING MORE INTO THE TRIP

✘ Pre-extensions:

+ Masai Mara
(Kenya)



+ Foothills of
Kilimanjaro
(Tanzania)



Post-Extension:

Zanzibar



✘ Can't do pre- and post-extensions - limited time

✘ Decision: Masai Mara (now we get Kenya too!)

SCOPE CREEP?

- × The conversation:

- + Larry: “What do you mean there is no time to go to the Giraffe Center, Nairobi National Park ...”

- + Mary: “We are only in Nairobi one night. We fly to the Masai Mara the next day.”

- + Larry: “Can’t we go early?”

- × Decision: Let’s go 2 days earlier!

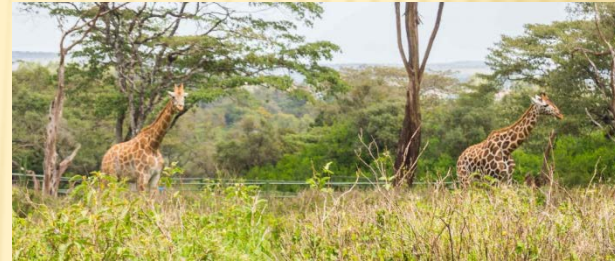
REALITY STRIKES

- ✘ To meet Larry's Requirements:

Karen Blixen Museum



Nairobi National Park



Giraffe Center:



Elephant Orphanage:



- ✘ We needed to go 3 days early!
- ✘ And still I forgot the Railway Museum!

EXECUTING – PREPARING FOR THE TRIP

✘ Shots!

- + Yellow fever, typhoid, Meningitis, Hepatitis A & B

✘ Visas: Kenya & Tanzania

✘ Currency:

- + Dollars: new and crisp
- + Schillings (Kenyan)

✘ Gear

- + Clothes: avoid dark colors - TseTse flies
- + Meds: malaria, diarrhea
- + Bug Repellant: DEET!
- + Luggage Limits & the Duffel bag

Now we are ready to take the trip!

EXECUTING – FIRST LEARN A LITTLE SWAHILI

- ✘ Jambo – Hello/Good Morning
- ✘ Tafadhali – Please
- ✘ Asante/Asante Sana – Thank you
- ✘ Karibu - Welcome
- ✘ Simama - Stop
- ✘ Sowa Sowa – Okay
- ✘ Pole Pole - Slowly
- ✘ Lala Salama – Good night

VERIFICATION AND VALIDATION

- ✘ Slide show of a sample of photos from the trip
- ✘ Questions?
- ✘ Do you think my trip met my requirements?
- ✘ Do you think I took the right trip based on my requirements?

THE END

**Asante Sana
&
Lala Salama**

BACK-UP SLIDES

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NAIROBI SITES: WEBSITES

- ✘ Nairobi National Park:
<http://www.kws.go.ke/parks/nairobi-national-park>
- ✘ Karen Blixen Museum:
<http://www.museums.or.ke/karen-blixen/>
- ✘ Elephant Orphanage:
<https://www.sheldrickwildlifetrust.org/>
- ✘ Giraffe Center: <https://giraffecenter.org/>
- ✘ Railway Museum:
<https://www.facebook.com/nrailwaymuseum/>
- ✘ Kazuri Bead Factory:
<https://www.facebook.com/kazuribeadskenya/>