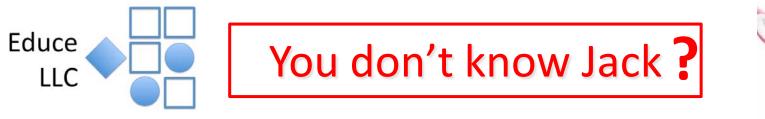
# Science and Engineering cycles in initializing complex, adaptive systems

Presentation to INCOSE Enchantment Chapter January 8, 2014 Jack Ring INCOSE Fellow Kennen Technologies LLC OntoPilot LLC Educe LLC





- 1957 Present. GE 20, Honeywell 10, Edelbrock 3, Ascent Logic 2, IBM OTP 1, Entrepreneur 20. Kennen Technologies LLC, OntoPilot LLC, Educe LLC.
- System Test & Evaluation (Atlas ICBM Radio Guidance System) → System
  Engineering (State-determined → Stochastic → Non-deterministic System).
- Inaugural chair, 1970, GE-wide workshop on Software Engineering.
- Led SAFE system concept definition for multi-agency federation of intelligence collection, analysis and production.
- Product Manager, Distributed Transaction Processing products suite.
- Corporate Turn-around, Edelbrock Corp., Ascent Logic Corp.
- Projects Director, Object Technology Practice, IBM.
- SME: Autonomous System T&E technologies.
- Tutorials & Papers; ITEA, INCOSE, INCOSE IL, ISSS, IEEE-SMC, IEEE SysCon, ICSEng, NIST.
- Patent co-author, General Purpose Set Theoretic Processor Architecture and Method.



#### Agenda

- Science vs. Engineering
- Complex Adaptive
- You

## Main Claim

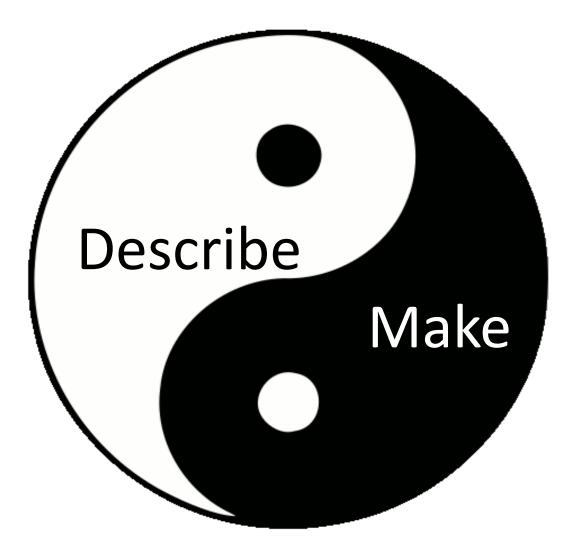
## **Science Describes**

## **Engineering Makes**

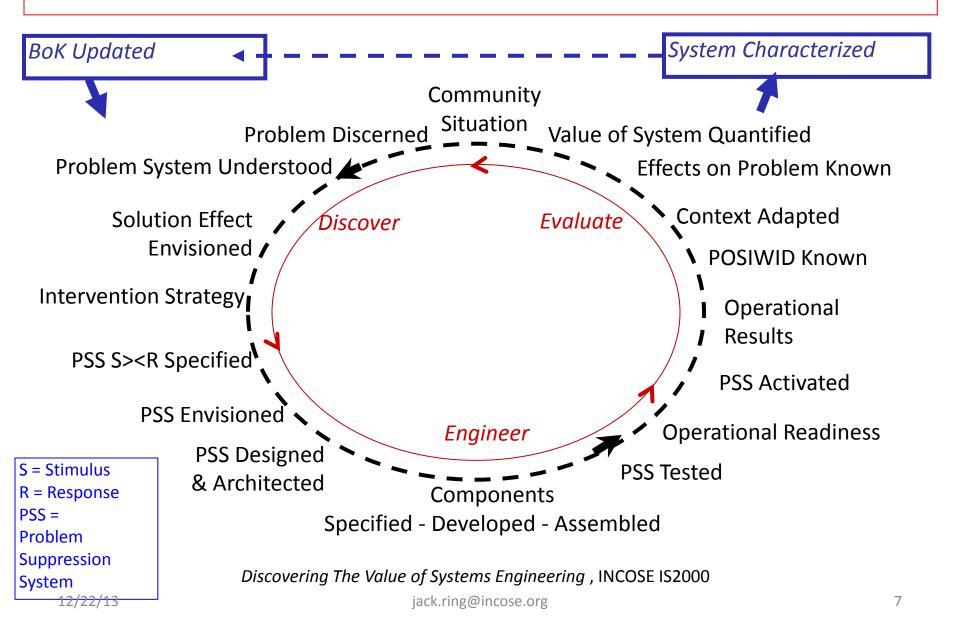
## Main Claim

# Science Describes System = Does, Knows, Is **Engineering Makes**

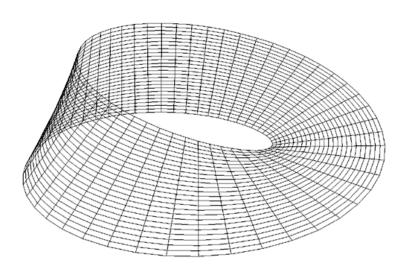
#### The Arrangement of Both is Key

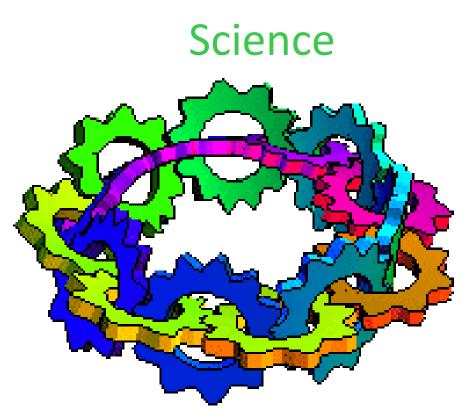


#### The "Whole System" Scenario Entails Both



#### YinYang In action: The Möbius Strip

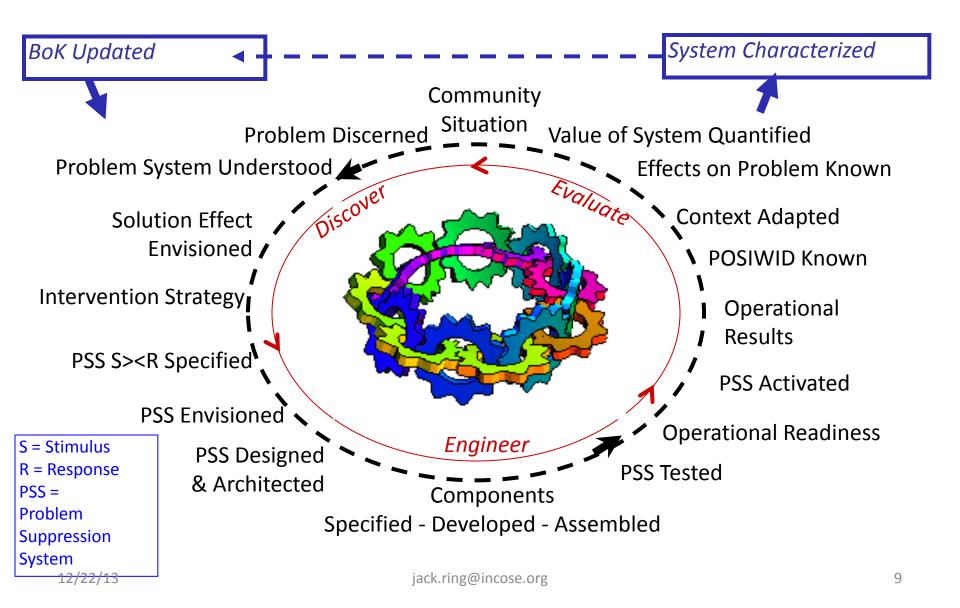




#### Engineering

http://mathworld.wolfram.com/images/gifs/moebgear.gif

#### Numerous S-E Cycles in the Systems Process



#### The Benefits of E-S Cycles

#### **Science Discovers**

- ✓ What was that?
- ✓ Why did It happen?
- ✓ What causes it to happen?
- ✓ How does that work?
- ✓ When will it happen again?
  - Extent, Variety, Ambiguity.
- **Engineering Makes** 
  - ✓ What's the problem
  - ✓ What effects will be useful

#### The Scientific Method

- What experiment will check your explanation/theory for fallibility?
- ✓ Who independently checked your explanation/theory for fallibility?

#### The Acclamation Method

- Form a cohort
- Make a claim
- > Wait a while
- Announce that it must be true.
- ✓ What capabilities will generate the effects?
- Which arrangement of which functions and features will manifest the necessary, sufficient and efficient capabilities?
- When enabled will/does the system generate the effects?
- What are its dynamic and integrity limits?

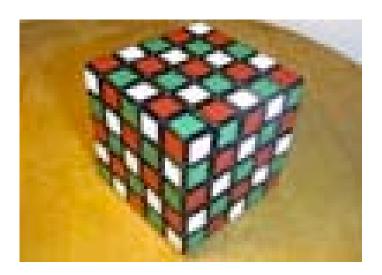
#### Quality, Parsimony, Beauty!

#### Your Experience?



#### Agenda

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- You



#### stAGES of coping with Complexness

- Age ≈10 we learned about simple, compound and complex sentences and the underlying rules of grammar.
  - John saw Sally. John saw Sally and Sally saw Jane.
  - When John saw Sally he smiled then she smiled back.
  - Throw the horse over the fence some hay.
  - If I were you I would not have done that until tomorrow.
- Ruleset:
  - − Independent clause; subject+verb = complete thought → Simple
  - > 1 Independent clauses joined by coordinator  $\rightarrow$  Compound
  - Independent clause + dependent clause + punctuation  $\rightarrow$  Complex
  - Independent, subordinator, dependent + punctuation  $\rightarrow$  Complex
  - Independent, delimiter, dependent + punctuation  $\rightarrow$  Complex

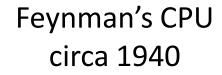
#### stAGES of coping with Complexness, con't.

- Age ≈12 simultaneous equations.
  ✓ 2X = 4Y, X+Y = 3
- Technique: Isolate a variable in one of the equations then substitute in the other equations.

✓ X = 3-Y, 6-2Y=4Y, 6=6Y, Y=1, X=2

Key: Which variable and equation simplifies the whole set of equations.

jack.ring@





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#### stAGES of coping with Complexness, con't.

- Age ≈13 algebra (complex expressions) taught us about transforms. Viewing a problem set from a different perspective often made the discovery of a solution much easier --- if you could do the inverse transform at the end.
- In the 1960's System Dynamics highlighted a) influences or causalities between variables, b) patterns of such relationships and c) the effect of time delays on the relationships.

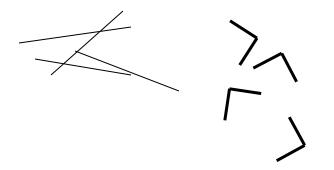
#### stAGES of coping with Complexness, con't.

- Second order implicit differential equations help deal with the rate of change of stimuli, resources, system gradients and system structure.
- Bayesian Belief Networks aided by genetic algorithms as goalseeking agents.
- Category theory in the field of mathematics?
- Constraint theory and calculus of sets?
- How to characterize the degree of complexity of any given set of equations?

What clues do these give for devising complex adaptive systems for intervention of non-deterministic problematic situations?

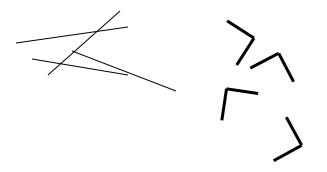
We Do Not Recognize Patterns, We Use Rulesets to Qualify Meaningful Compositions

We Perceive Elements

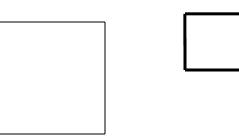


#### We Do Not Recognize Patterns, We Use Rulesets to Qualify Meaningful Compositions

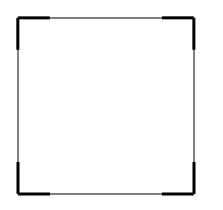
We Perceive Elements



We find which *a priori* rule set they fulfill

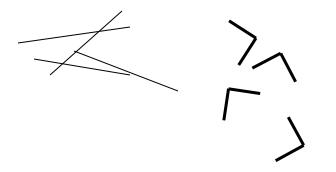


We find which *a priori* rule set they fulfill

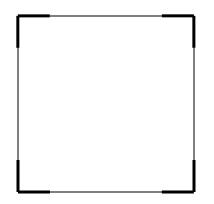


#### We Do Not Recognize Patterns, We Use Rulesets to Qualify Meaningful Compositions

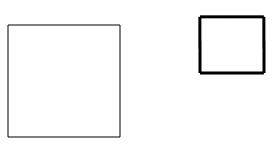
We Perceive Elements



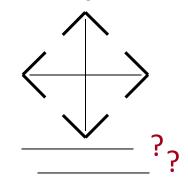
# We find which rule set they fulfill



We find which rule set they fulfill

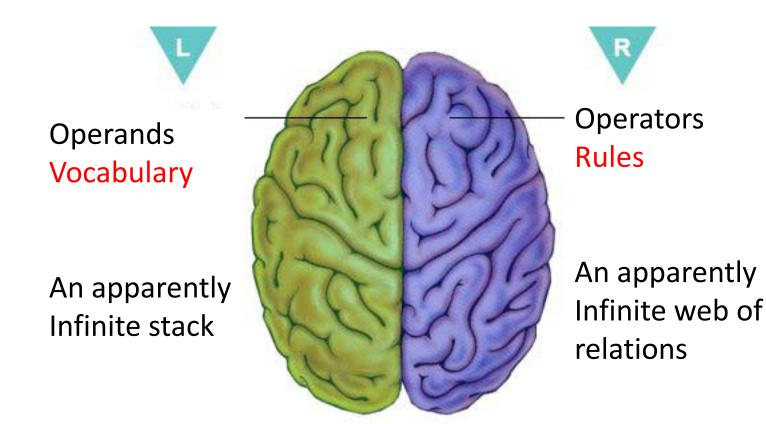


And we reject some



Unless 6 of 8 is sufficient.

#### Got Rule Sets?



Language and Human Behavior, 1995, Bickerton Derek, U. of Washington Press

#### Discovery The coming era of Computer-aided Design

- Mankind is capable of multiple kinds of thinking.
- To date our digital aids have encouraged mostly linear, hierarchical mental models.
- New devices are revolutionizing the design process.

Deterministic → Nondeterministic → Autonomous Making sense of a variety of symbols

Addressing the Critical Need for "New Ways of Thinking" in Managing Complex Issues in a Socially Responsible Way Prof. Ockie Bosch, et al, 2013

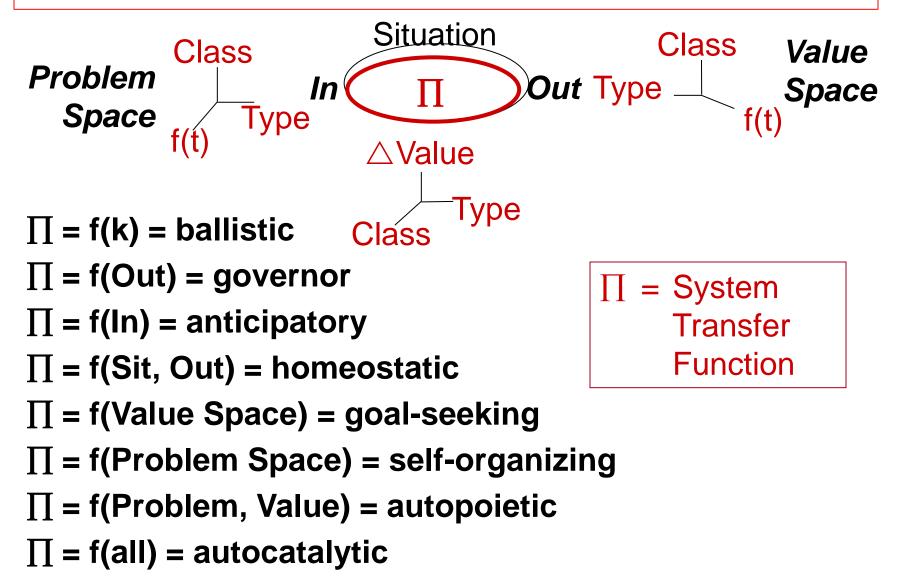
# Social Networks, Values Networks, Wisdom of Crowds, Prediction Markets.

jack.ring@incose.org

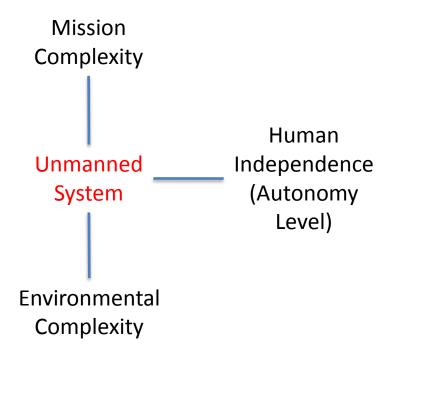
#### Agenda

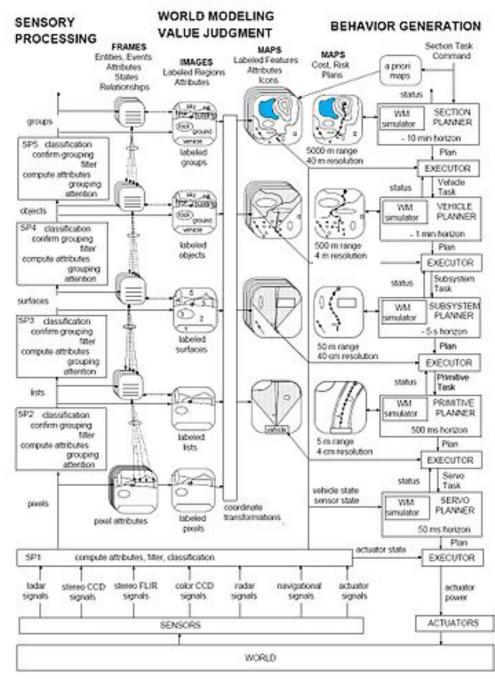
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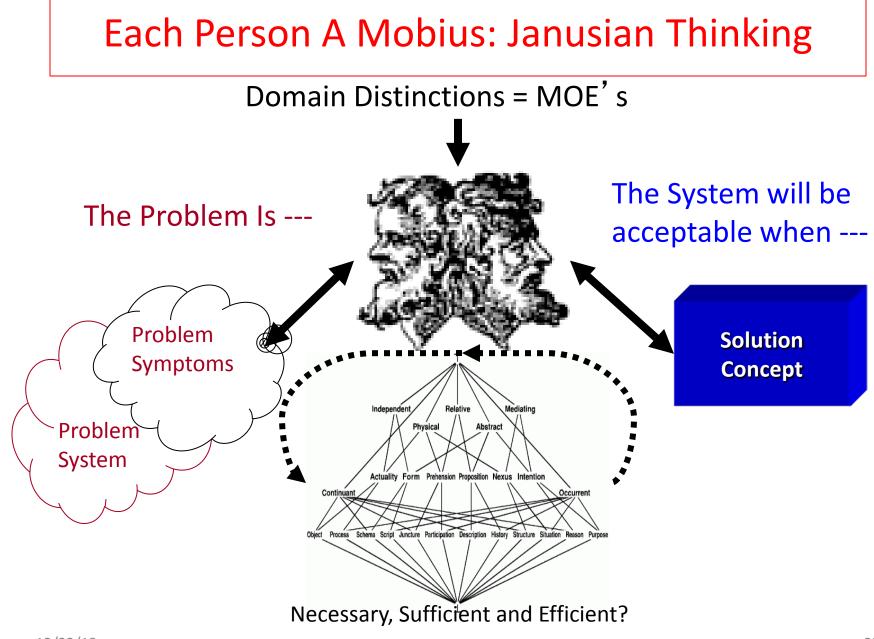
## **Categories of Adaptive**



#### Autonomy Levels for Unmanned Systems Framework, ALFUS







#### Self-Aware Systemists



#### ©Xplane: Wired Magazine, 2/2001

INVESTO

FORTUNE

INVESTMENTS

CORE

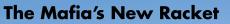
С

FINANCIAL

GTRADE NETWORK SEARCHHISPANIC.COM

**GTRADE PUMP & DUMP** 

С



When Kevin Leininger took over as CEO of the portal FinancialWeb, he had no idea the firm's largest investor, Glenn Laken, was allegedly connected to a stock-fraud racket prosecutors dubbed "The Enterprise." According to indictments, here's how it worked:

1. At its hub lay DMN Capital, a New York financial advisory firm controlled by a "joint venture" of the five La Cosa Nostra crime families.

2. The mobsters used bribery and beatings to control brokers in brokerages. 3. Corrupt brokers fraudulently drove trading volume in penny stocks for shell companies controlled by the Enterprise.

4. The Enterprise conspired to pump-and-dump the shares of GTrade, a phony VC firm, and searchhispanic.com, a portal, by falsifying accounting records. 5. Laken conspired with stock promoters to hype FinancialWeb's shares on Websites and then dump the inflated shares.

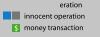
6. John Black, a Lucchese associate and Laken's business partner, facilitated a racket that funneled millions from pension funds into corrupt investment funds, with money kicked back to DMN.

7. The FBI amassed evidence through bugs planted in DMN's offices and a DMN principal turned informant. Smelling a rat, Cary Cimino allegedly put out a KRIFTCHER contract on him. But he was too late-the Feds struck last June, arresting 120 suspects, and the Enterprise's "investing" days were over.



BRUNO &

P



crime family member 🕐 non-family criminal



As Is (see graphic) May become, grow May become, morph

State-determined Ergodic Non-deterministic

#### **Stakeholder Perspective**

- Significance
- Urgency
- Intent
- Concerns

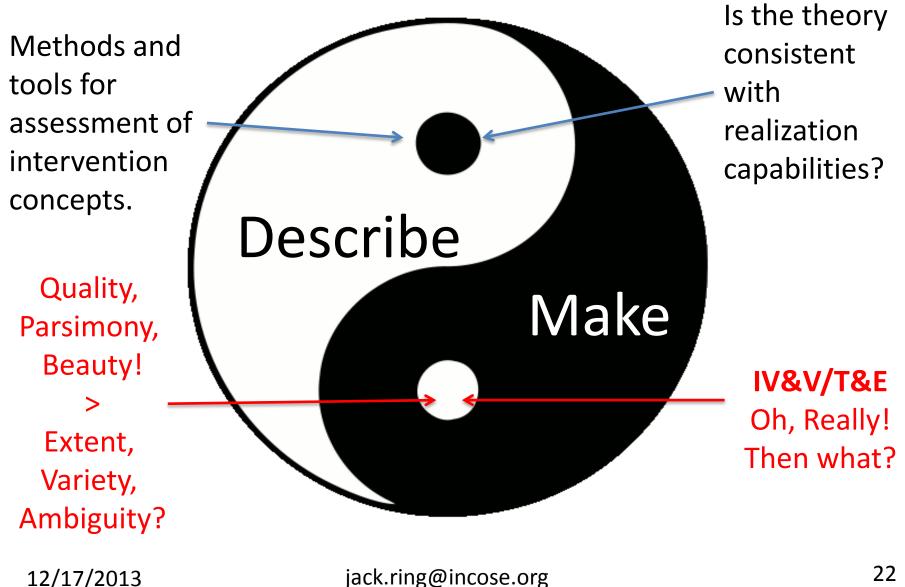
## Oh, Really? Then what?

- A system is marked by what it DOES, KNOWS and IS.
- One or more of these change with every stimulus:response transaction.
- We must design an Intervention system not only for the Problem system that prompted it but also for the next version of the Problem system that the Intervention system will cause when it is activated.
- And we must design the intervention system to coherently evolve after each operation.

#### Design, Develop, V&V and T&E THAT!

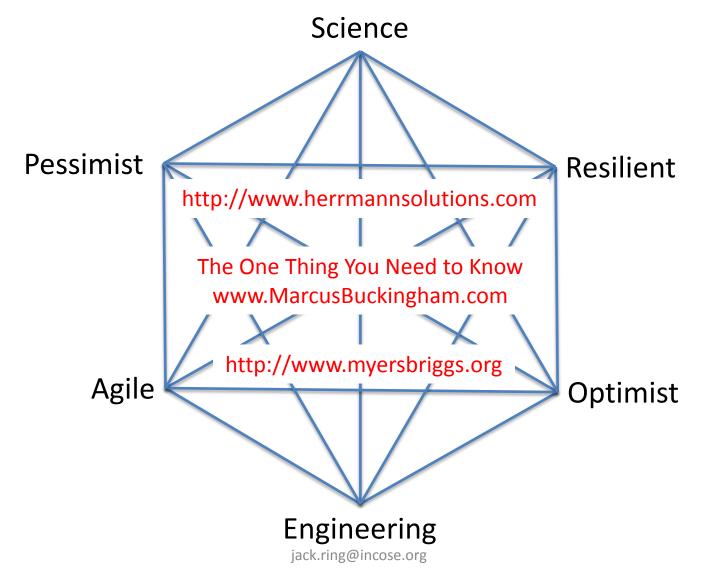
Systems of the Third Kind, INCOSE INSIGHT Vol. 15, Issue 2, July 12, 2012

#### The Arrangement of Both that Excels



12/17/2013

#### **Navigating Toward Your Personal Best**



#### Questions? Comments?

